

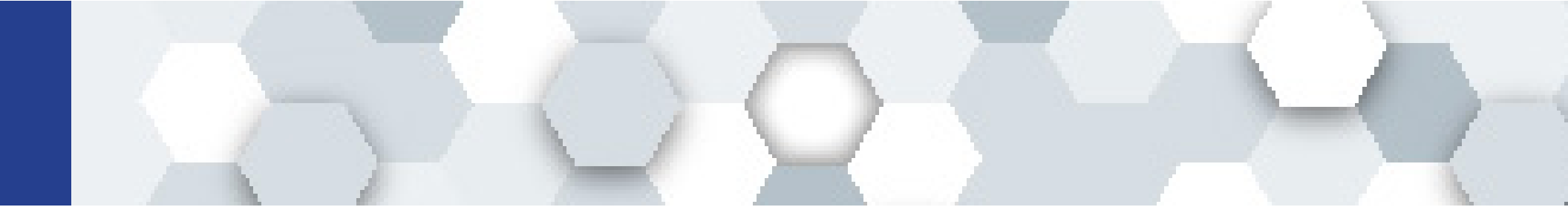


Economic Snapshot

Ashtabula County

June 2015





This report was created to provide a broad overview of economic trends in Ashtabula County to support the Comprehensive Economic Development Strategy (CEDS) maintained by Eastgate Regional Council of Governments with funding provided by the Economic Development Administration (EDA).

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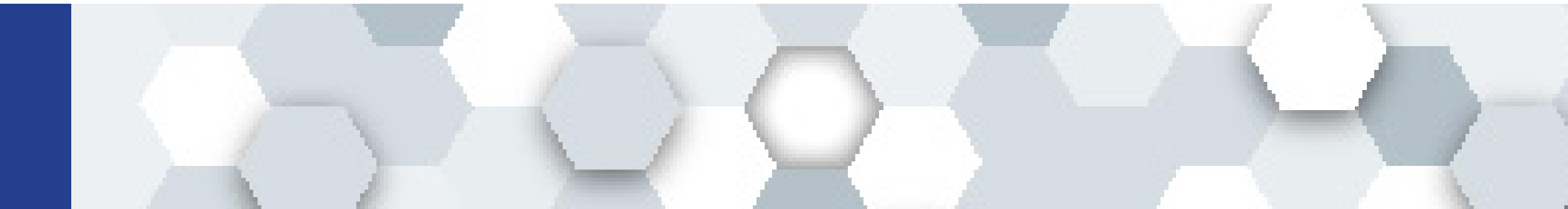


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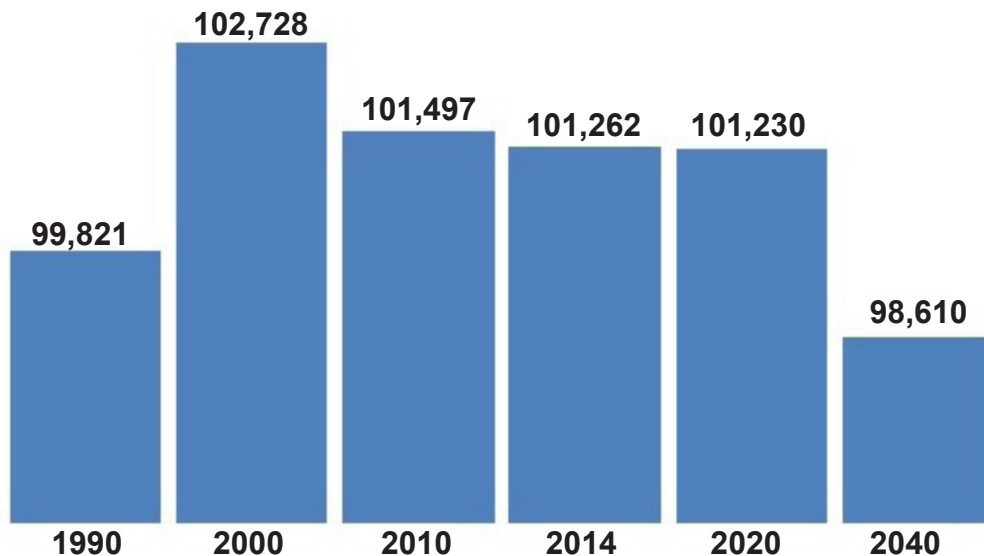
Demography



Demography

Population Change

The total population is projected to decrease slightly between 2014 and 2020.



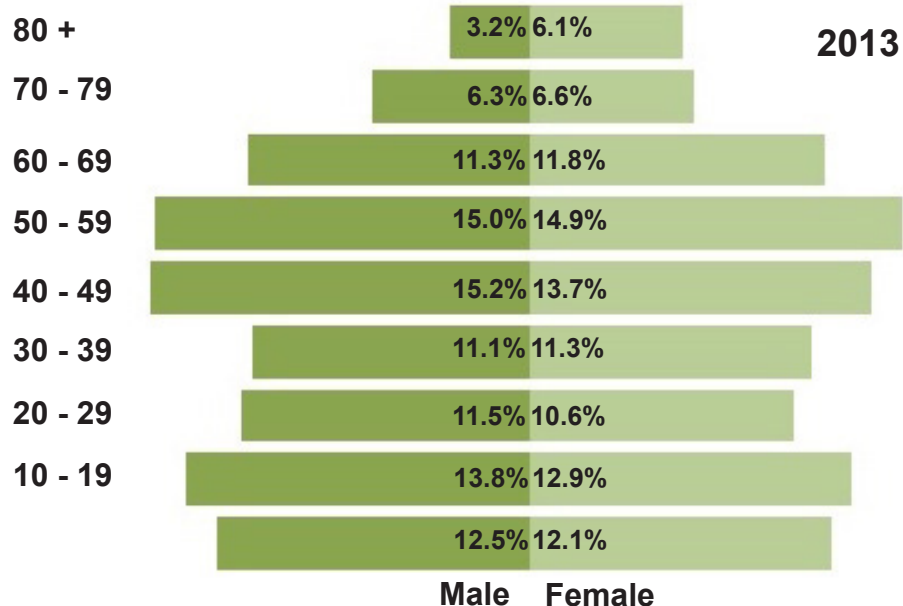
The county's overall population decreased by 1% between 2000 and 2014. There were more deaths than births between 2010 and 2014 and more people migrated away from the area than moved to it. International migration had a positive effect on population with a net increase of 238 between 2010 and 2014.

Source: American Community Survey

Demography

Population Pyramids

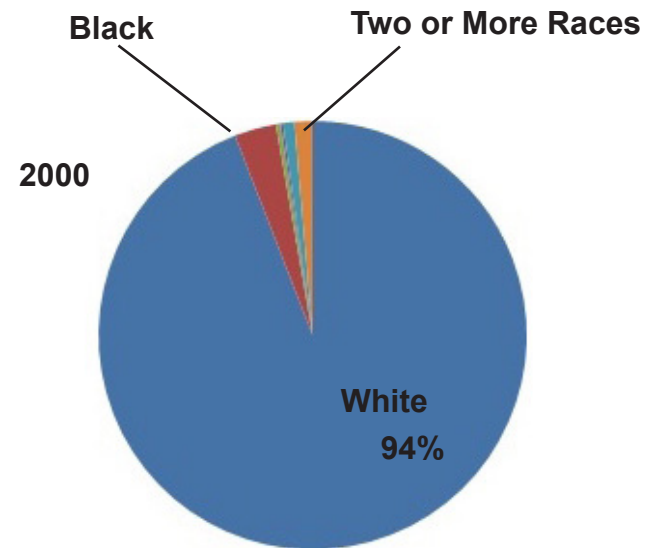
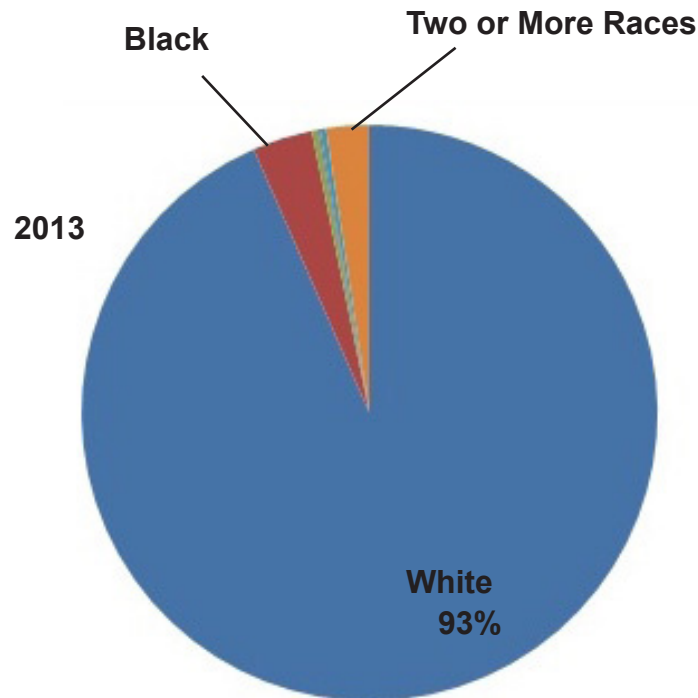
A population pyramid graphically demonstrates the distribution of age groups by sex. A pyramid-shape demonstrates a growing population.



In 2000 the population was nearly evenly split male and female although the percentage of females increased in 2013. The median age of the population increased by **3.8** years between 2000 and 2013 and the number of individuals of prime working age decreased by 8%.

Demography

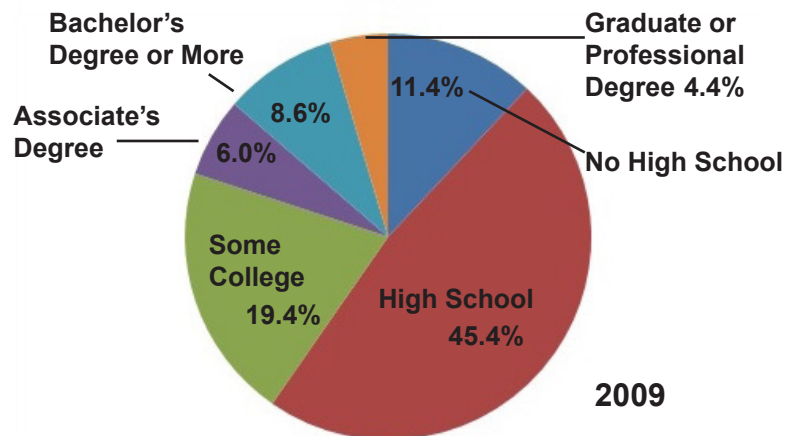
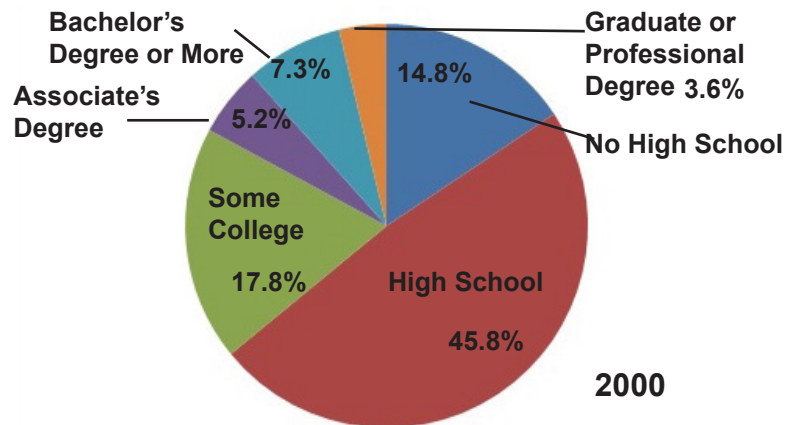
Race



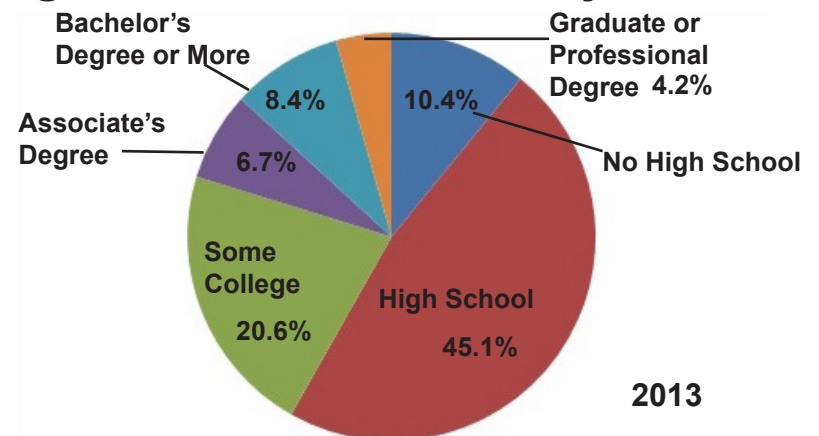
The number of non-White residents in Ashtabula County increased by one percentage point between 2000 and 2013. The number of Black, Asian, and Two or More Races increased.

Demography

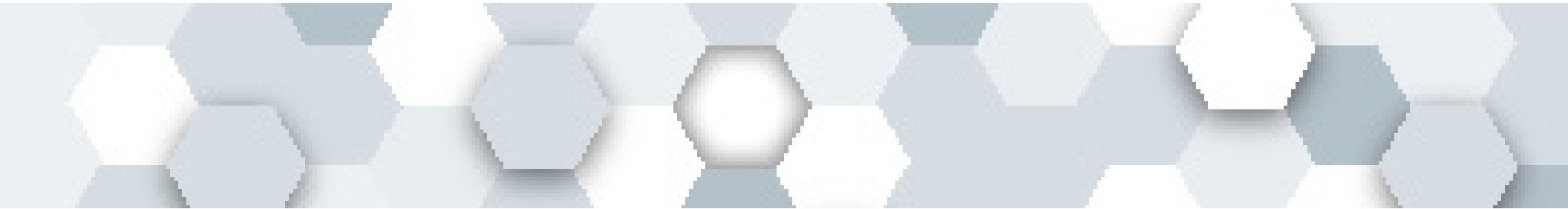
Education Attainment



The percent of Ashtabula residents who were high school graduates increased by over five percentage points between 2000 and 2013. The proportion of adults 25 years of age or older with a high school education remained stable. Adults with an associates degree grew by nearly two percentage points between 2000 and 2013. Adults with a bachelor's degree or greater or graduate or professional degrees remained relatively the same.

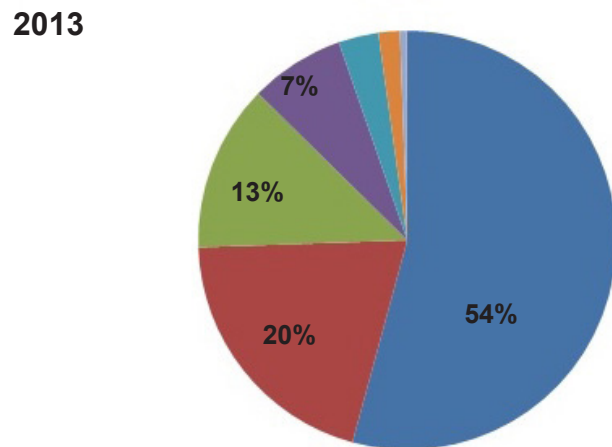
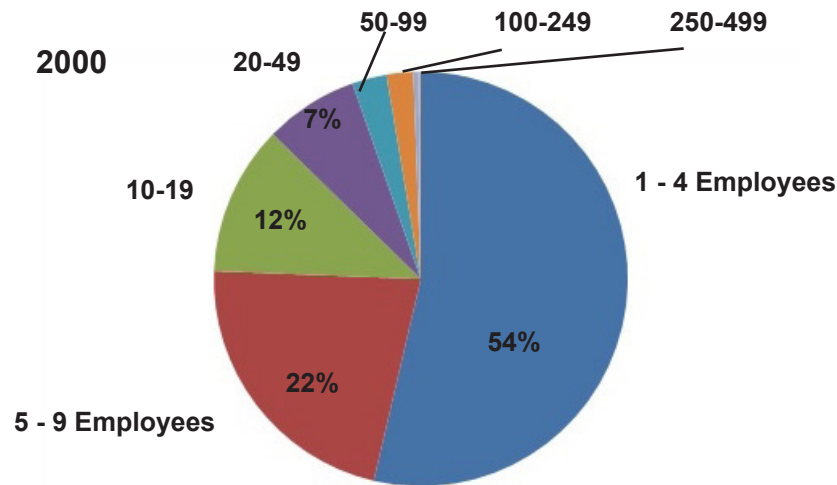


Economy



Economy

Establishments



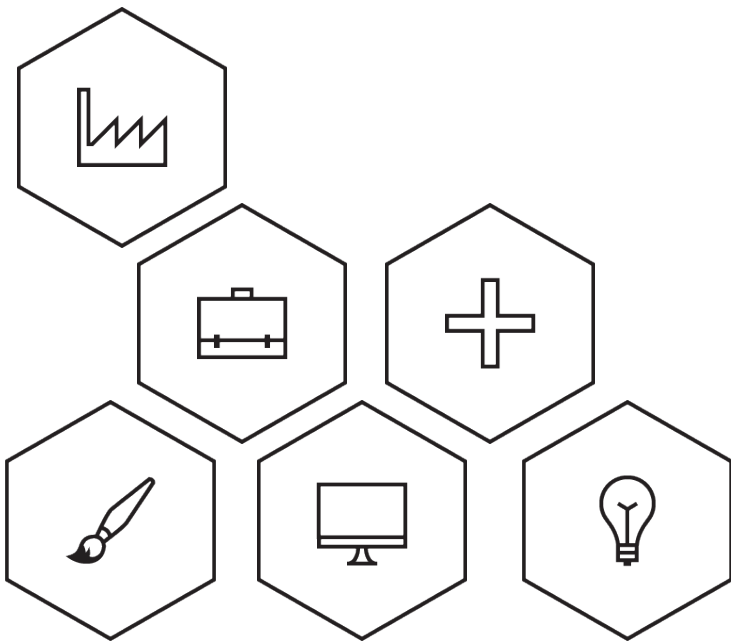
Establishments by Employee Size

	2013	2000
1 - 4	1051	1210
5 - 9	392	495
10 - 19	250	264
20 - 49	142	165
50 - 99	60	61
100 - 249	32	47
250 - 499	10	9
500 - 999	1	3
1000 +	0	1
Total	1938	2255

The number of establishments in Ashtabula County decreased by **16%** between 2000 and 2013. The only establishment by business size that grew over this period are those with 250 to 499 employees. Establishments with 1 to 4 employees kept steady at **54%** of all establishments.

Economy

Industries



The top five industries by employment in 2013 for Ashtabula County were Manufacturing (6,050 jobs), Health Care and Social Assistance (5,581 jobs), Retail Trade (3,704 jobs), Accommodation and Food Services (2,846 jobs), and Administrative and Support and Waste Management and Remediation Services grew in number of jobs between 2000 and 2013.

Economy

Industries

Industry gains and losses in employment numbers between 2000 & 2013:

Mining, Quarrying, and Oil and Gas
Extraction

Professional, Scientific and
Technical Services

Administrative and Support and Waste
Management and Remediation Services

Health Care and Social Assistance

Arts, Entertainment and Recreation

Accommodation and Food Services

Employment Increase

Real Estate and Rental
and Leasing

Transportation and Warehousing
Finance and Insurance

Manufacturing
Utilities

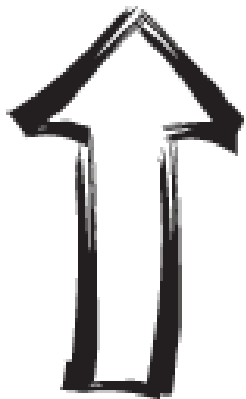
Wholesale Trade
Educational Services

Retail Trade
Other Services

Information
Construction

Employment Decrease

Source: Bureau of Labor Statistics



Economy

Industries

The number of jobs in Ashtabula County decreased by nearly **14%** between 2000 and 2013.

The long term growth rate is projected to be **0.9%**.

Location Quotient

A location quotient (LQ) is a statistic that measures a county's industrial specialization relative to the nation as a whole based upon employment.



Basic Industries based upon 2013 LQ for Ashtabula County are:

- Utilities
- Manufacturing
- Retail Trade
- Health Care and Social Assistance
- Accommodation and Food Services

Each job in a basic industry creates **4** jobs in the local economy.

Income & Poverty

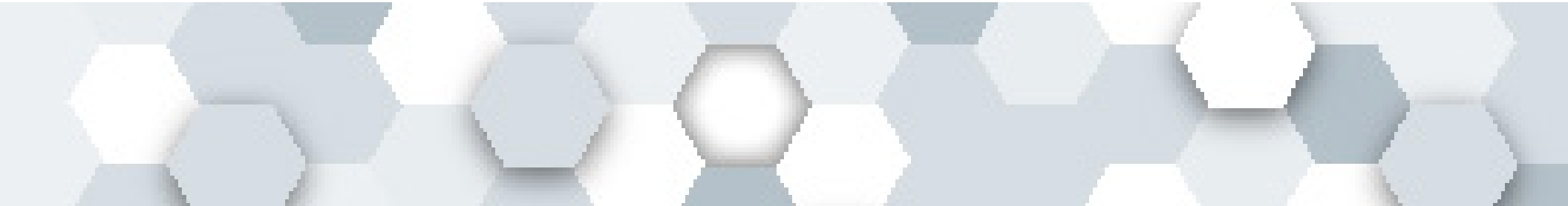
Population in Poverty

	2000	2009	2013
Total	12,162	15,788	18,186
Youth	4,472	5,403	5,785
Per Capita	\$16,814	\$19,765	\$20,001

The per capita income in Ashtabula County grew by \$3,197 between 2000 and 2013. Both the total population in poverty and the number of minors living in poverty increased by about three percentage points.

Source: American Community Survey

Labor Market



Labor Force & Unemployment

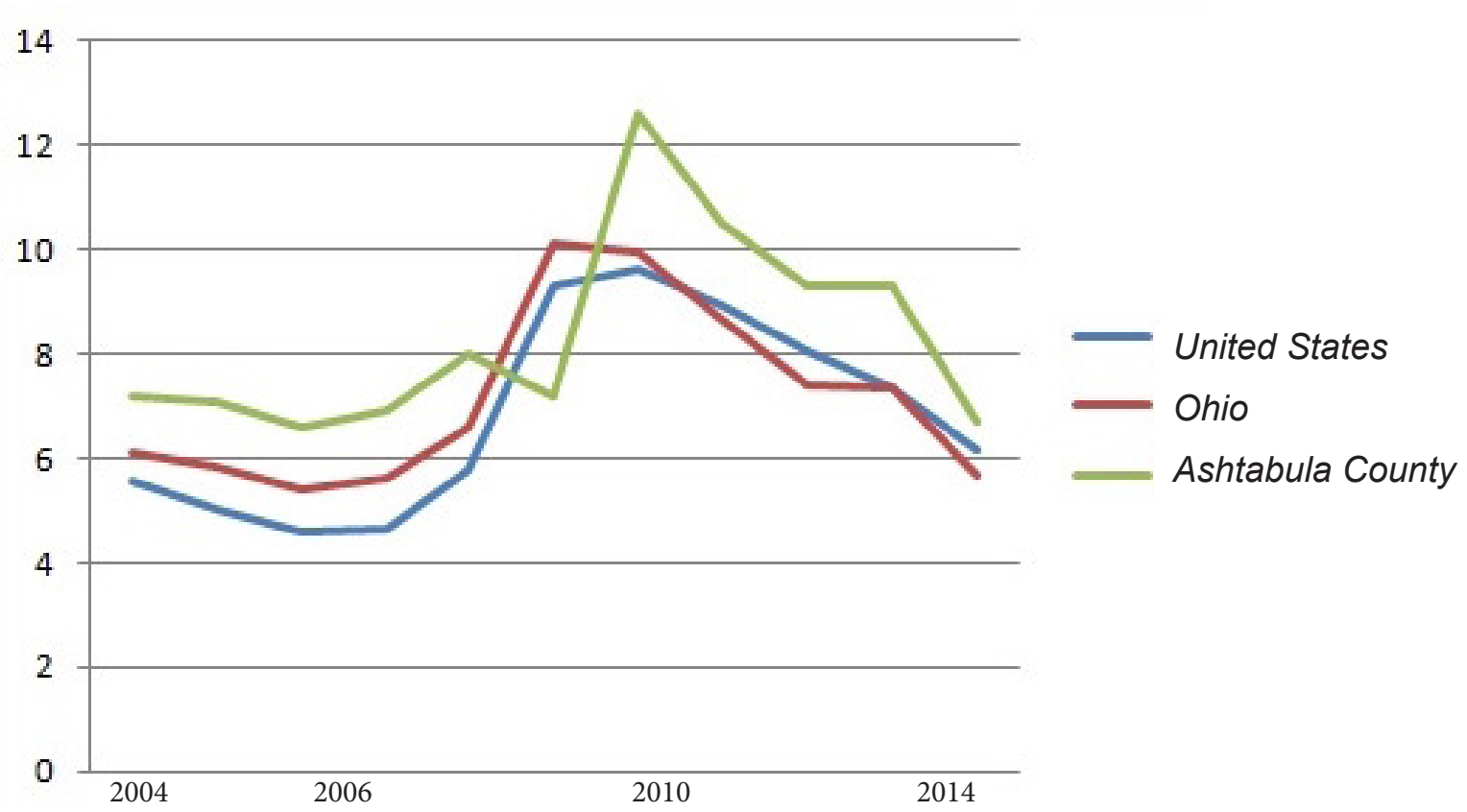
Labor Force & Unemployment

	2000	2009	2013
Labor Force	49,253	47,995	46,496
Unemployed	3.2%	8.7%	11.1%

The labor force decreased by **2,757** people and unemployment has grown by nearly eight percentage points.

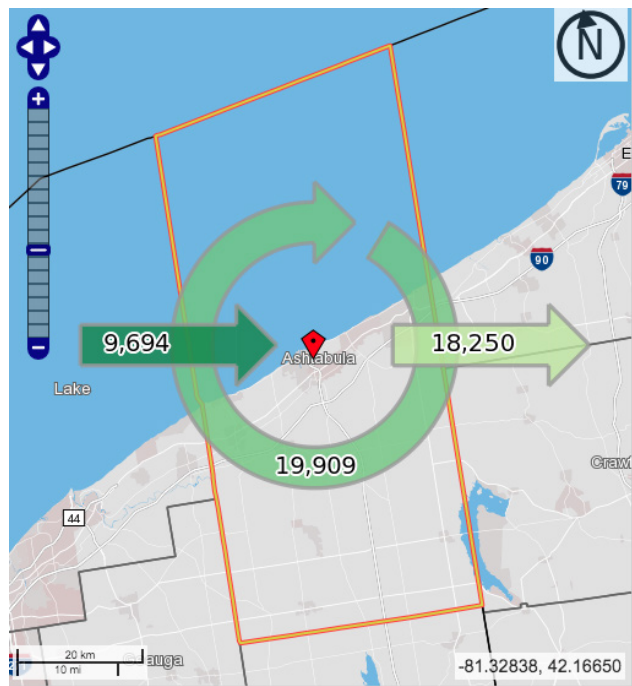
Labor Market

Unemployment Rate



Labor Market

Laborshed



In 2011, there were 29,603 jobs in Ashtabula County. 9,694 people commuted to the County for employment.

Source: *On the Map*

