

Distracted Driving Study

Full data for all 12 study locations

Data current as of June 2017



Gender	Age Group	Distracted	Undistracted	Total	% Distracted
	16-25	52	416	468	11%
	26-40	215	1092	1307	16%
	41-60	224	1827	2051	11%
	61+	31	1214	1245	2%
	16-25	93	528	621	15%
	26-40	229	1187	1416	16%
	41-60	197	1684	1881	10%
	61+	35	929	964	4%
Totals:		1076	8877	9953	11%

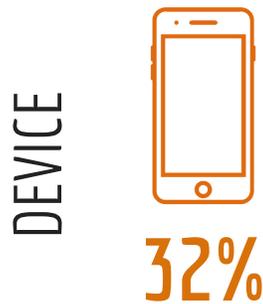
The Data

Data was collected in the field by Eastgate staff using an observational methodology outlined in the original Distracted Driving Report

Distraction Breakdown



Using the phone either up to their ear or held out in front of them



Using a device with one hand and not focused on the road



Eating or drinking while driving



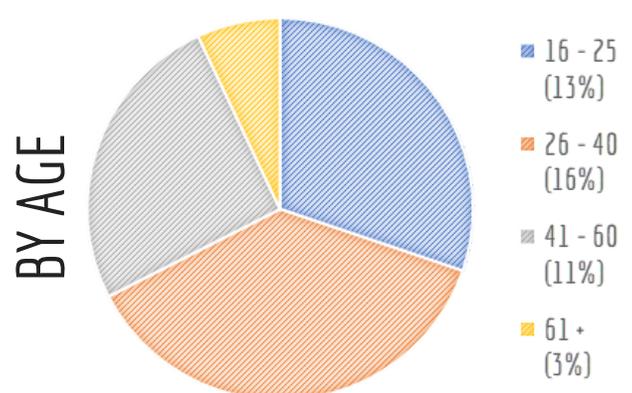
Searching the car, reading, having a dog on their lap, etc.

In 2015, there were **3,477** people killed and an estimated additional **391,000** injured in motor vehicle crashes involving distracted drivers.

10% of fatal crashes, **15%** of injury crashes, and **14%** of all police-reported motor vehicle traffic crashes in 2015 were reported as distraction-affected crashes.

In 2015, there were **551** nonoccupants (pedestrians, bicyclists, and others) killed in distraction-affected crashes.

Source: NHTSA, March 2017 Summary of Statistical Findings



Distracted Driving Study

Belmont Ave | N of Gypsy Ln - Liberty Twp

April 10, 2017 | 2:00 - 4:00 pm



Gender	Age Group	Distracted	Undistracted	Total	% Distracted
	16-25	3	44	47	6%
	26-40	31	108	139	22%
	41-60	18	155	173	10%
	61+	1	88	89	1%
	16-25	8	31	39	21%
	26-40	20	106	126	16%
	41-60	16	149	165	10%
	61+	3	64	67	4%
Totals:		100	745	845	12%

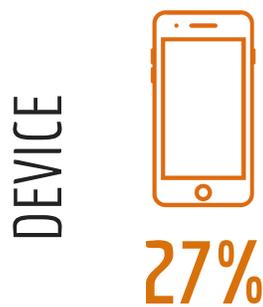
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Eating or drinking while driving



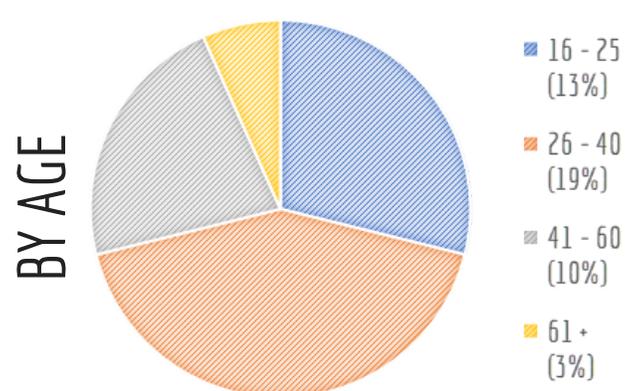
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Distracted Driving Study

Clingan Rd | S of US 224 - Poland Twp

May 15, 2017 | 2:00 - 4:00 pm



Gender	Age Group	Distracted	Undistracted	Total	% Distracted
	16-25	7	54	61	11%
	26-40	16	55	71	23%
	41-60	13	131	144	9%
	61+	3	131	134	2%
	16-25	2	50	52	4%
	26-40	3	75	78	4%
	41-60	12	139	151	8%
	61+	3	86	89	3%
Totals:		59	721	780	8%

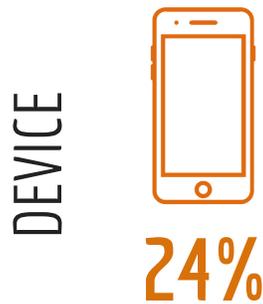
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Distraction Breakdown



Using the phone either up to their ear or held out in front of them



Using a device with one hand and not focused on the road

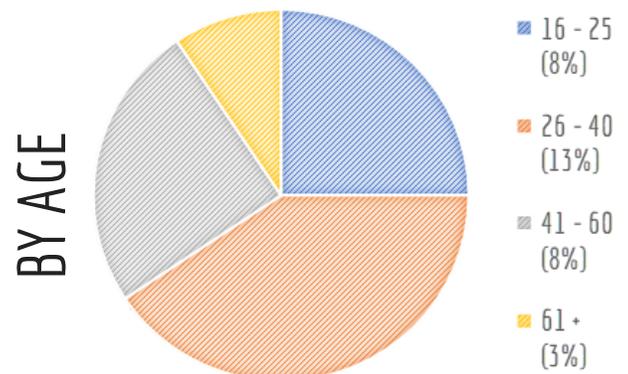


Eating or drinking while driving



Searching the car, reading, having a dog on their lap, etc.

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Source: NHTSA, March 2017 Summary of Statistical Findings



Distracted Driving Study

Warren Sharon Rd | E of SR 82 - Howland Twp

June 8, 2017 | 2:00 - 4:00 pm



Gender	Age Group	Distracted	Undistracted	Total	% Distracted
	16-25	4	23	27	15%
	26-40	13	79	92	14%
	41-60	24	187	211	11%
	61+	0	141	141	0%
	16-25	3	32	35	9%
	26-40	28	145	173	16%
	41-60	25	199	224	11%
	61+	3	153	156	2%
Totals:		100	959	1059	9%

The Data

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Distraction Breakdown

PHONE



59%

Using the phone either up to their ear or held out in front of them

DEVICE



24%

Using a device with one hand and not focused on the road

FOOD / DRINK



17%

Eating or drinking while driving

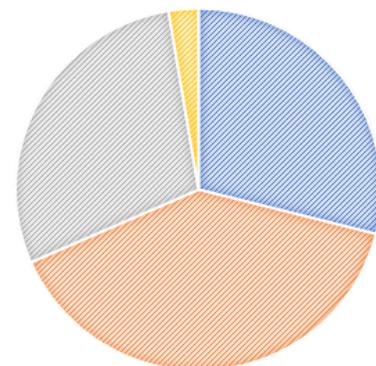
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Source: NHTSA, March 2017 Summary of Statistical Findings

BY AGE



- 16 - 25 (11%)
- 26 - 40 (15%)
- 41 - 60 (11%)
- 61 + (1%)

Distracted Driving Study

Midlothian Blvd | E of South Ave - Boardman Twp

June 9, 2017 | 2:00 - 4:00 pm



Gender	Age Group	Distracted	Undistracted	Total	% Distracted
	16-25	6	33	39	15%
	26-40	18	109	127	14%
	41-60	21	176	197	11%
	61+	3	94	97	3%
	16-25	8	25	33	24%
	26-40	27	105	132	20%
	41-60	15	109	124	12%
	61+	2	42	44	5%
Totals:		100	693	793	13%

The Data

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Distraction Breakdown

PHONE



55%

Using the phone either up to their ear or held out in front of them

DEVICE



28%

Using a device with one hand and not focused on the road

FOOD / DRINK



17%

Eating or drinking while driving

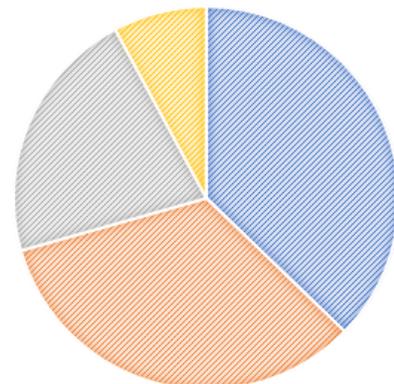
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